

washington
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Life Works When

Logo design – Stage 2

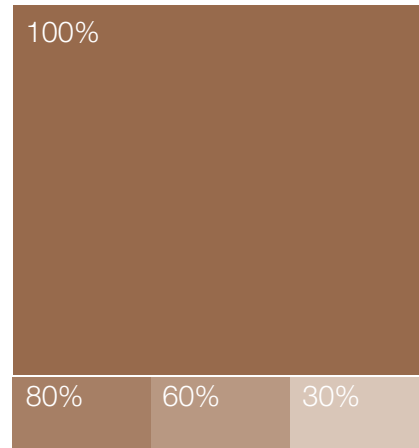
Prepared by: Denzil Tudor

Prepared for: Sarah Godfrey

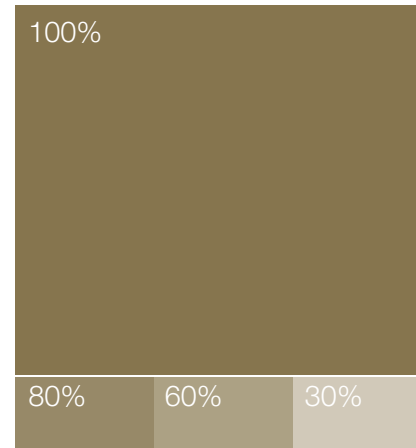
Date: 29 January 2018

Pantone® Matching System (PMS) colours shown here were chosen for their reproduction qualities across CYMK and RGB profiles.

PMS 876 (Copper)



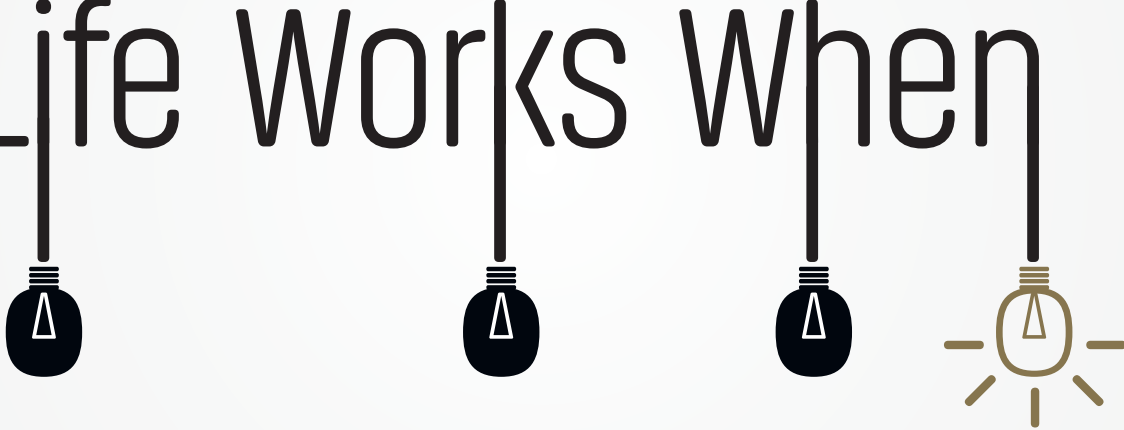
PMS 871 (Gold)





Life works When

Life Works When

The text "Life Works When" is centered on the page. Each letter of the text is connected to a lightbulb hanging from its base. The lightbulbs are arranged in a horizontal line. The first three lightbulbs are unlit, appearing as solid black circles with a white triangle inside. The fourth lightbulb, hanging from the letter 'n', is lit, appearing as a glowing yellow circle with a white triangle inside and several short lines radiating from it to represent light.